

## FNE Readers Survey

**Made in March 2020 on the group of 112 audiovisual professionals**

### Q1: Is Innovation important for your business strategy?

YES	103	92,80%
NO	8	7,20%

### Q2: Has the information that FNE provides had an impact on helping you to work efficiently in film and audiovisual business?

YES	104	92,90%
NO	8	7,10%

### Q3: What kind of news would you like to see more often? (It is possible to choose more than one)

News about how pan-European issues impact upon local film industry in your region	63	56,3%
Profiles of new film projects in production	74	66,1%
News about grants and funding	77	68,8%
News about new legislation and tax incentives	53	47,3%

### Q4: Has reading FNE helped you to (it's possible to choose more than one)

Be generally better informed	95,50%
Find a film to invite to your film festival?	18,20%
Find a film that you would be interested to buy or distribute?	18,20%
Find a coproducer for your film?	18,20%
Find a distributor for your film?	11,80%

### Q5: How much time can you spend daily for reading film business information on the internet?

About 2 minutes	11,60%
Ten minutes	43,80%
30 minutes	30,40%
One hour	3,60%
More	10,70%

### Q6: How would you describe your position in the film industry? (more than one answer was available)

Film or TV industry professional	88,40%
Busy decision maker	20,50%
Film fan or cinephile	12,50%

### Respondents Statistics

Producer	32,15%
Buyer/Distributor/Sales Agent	12,50%
Film Fund / Institute / Film Commission	6,25%
Script Writer	3,57%
Journalist	4,46%
Film Festival	17,86%
Film Director	4,47%
Film Critic	7,14%
Other	11,60%
<b>TOTAL:</b>	<b>100,00%</b>